

Dr Ananthapadhmanabha Achar
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A. Brief Professional summary

Dr Ananthapadhmanabha Achar is a distinguished academician and seasoned administrator with an extensive career spanning three decades in teaching, training, and consultancy in Management. Notably, he served as the Dean at Justice K.S. Hegde Institute of Management, Nitte, for four years, held the position of Director at Sahyadri School of Management in Mangalore for five years, and contributed significantly during his 21-year tenure as a professor in Manipal group of institutions. His dedication and commitment to teaching, training, and research in management have made him an inspiring figure for emerging academicians.

Dr. Achar is a pioneer in fostering an entrepreneurial and startup culture among students, emphasising its integration into their educational journey. His passion for research is evident through his successful guidance of eight PhD candidates in areas such as Human Resource Management, Entrepreneurship, and Family Business Management. Furthermore, he is the author of a book titled "Leading Business in the Age of AI - Lessons for Start-ups."

His leadership extends beyond academia, as he has been instrumental in fetching social project grants from the Government of India, such as the Launching of a Jackfruit Processing cluster with Rs 5 crores, the establishment of Atal Incubation Center at Nitte University with Rs 10 crores and the prestigious FPO promotion program for Dakshin Kannada and Udupi districts with Rs. 2.5 crores grants covering over 10000 farming families towards their self-reliance.

Dr. Achar actively conducts training programs for diverse stakeholders in the MSME and agricultural sectors. With a track record of organising nearly 100+ short and long-term Executive Education Programs catering to SMEs and larger enterprises, he brings a wealth of experience in teaching, training, research, and academic administration.

Recognised for his contributions, Dr Achar has received numerous awards, including the HDFC-BCCI Outstanding Achievement Award at the National MSME Conclave jointly organised by HDFC and the Billava Chamber of Commerce in Mumbai on March 9, 2019. He was also honoured with the Sri Krishna Anugraha Prashasti by Udupi Shri Krishan Temple for his contributions to rural development and the Service Excellence Award by the Bangalore Rotary Club in 2022.

Dr. Achar holds a Bachelor's degree in Commerce, a Postgraduate degree in Management from Mangalore University, and a Ph.D. in Human Resource Development from Manipal University. He is an active member of various professional bodies, including the International Society for Third Sector Research, the Indian Society of Training and Development, and the National Institute of Personnel Management. His international presence is marked by technical paper presentations in Thailand, Singapore, Indonesia, Malaysia, and the U.A.E.

B. Specific Outstanding Professional Accomplishments

- 1) Responsible for setting up Atal Incubation Center at Nitte with the funding support of Rs 10 crores from NITI Aayog under Atal Innovation Mission
- 2) Instrument in setting of Jackfruit cluster Projects with a funding of Rs 5 crores from the Ministry of M.S.M.
- 3) Conducted diagnostic study for setting up Gold jewellery cluster at Mangalore and Udupi
- 4) Conducted a study on the socio-economic status of artisans in the state of Karnataka
- 5) Member of expert committed constituted by G.O.I. for preparing artisan policy
- 6) Mentorred around 200 startups during the last five years
- 7) Facilitated Start-up funding through various Funding Agencies such as MSME, NIAN, Dept. of ITBT, GoK
- 8) Conducted numerous Entrepreneurship Development programs for Students and Faculty Members with financial support by NSTEDB (DST) and SIDBI and Ministry of MSME
- 9) Conducted several "start to startup " Programmes for creating new Enterprise
- 10) Established and operated the Entrepreneurship Development centre @ Nitte for conducting EDP, workshops and seminars for students and faculty for promotion of Entrepreneurship with funding from NSDB, SIDBI, NAMBAD
- 11) Good exposure to various steps in new Enterprise creation, such as Idea generation, Idea Evaluation, Customer discovery (Segmentation, targeting, consumption chain mapping), Outcome-Driven Innovation, Value Proposition

- Design, Competition Analysis, and Prototyping,
- 12) Good contact with various Stakeholders of the Entrepreneurial Ecosystem, such as Incubators, sector-specific Mentors, Investors and Startups
 - 13) Expertise in Project Planning, Management, Monitoring and Documentation
 - 14) Good contact with a pool of Mentors (successful entrepreneurs), who have expertise in various areas such as Digital Marketing, I.P.R., Financial Management, Product Development, lean Management.
 - 15) Responsible for formalising numerous M.O.U.s with Corporate Organizations and research Organizations within the Country and outside India.
 - 16) Published 30-plus research papers in journals and conferences

C. Fellowship/Membership of National/International Academies/Professional Bodies with designated abbreviated titles

1. Member - International Society for Third Sector Research (ISTR).
2. Member - Indian Society of Training and Development (ISTD)
3. Member – National Institute of Personnel Management (NIPM)
4. Member - Editorial Board of Pezzottaiate Journals – Lading National Indexed Journal
5. Member - Editorial Board of International Journal of Technology and Business Management
6. Member - Editorial Board of "ITIHAS – The Journal of Indian Management
7. Member - Editorial Board and Associate Editor of IARS' International Research Journal (an International Refereed Research e-Journal Member
8. Member: Editorial Board of Associated Asia Research Foundation (AARF).
9. Member - Expert Committee to draft National Artisan Policy by Government of India 2014-15
10. Member - Visvesvaraya Technological University Staff Selection Committee during 2013-14
11. Member - Visvesvaraya Technological University (V.T.U.) local Inspection committee
12. Member - Vision Group to prepare Developmental plan for Udupi District
13. Director – Entrepreneurship and Innovation Center (supported by Small Industries Development Bank of India from 2002 – December 2011
14. Member- Board of Studies of Sikkim Manipal University for M.B.A. (2009-10)
15. Member of Advisory Board for Udupi Incubation Centre, Manipal During 2005-2010
16. Director – Dr T.M.A. Pai Centre for Entrepreneurship Development, U.P.M. College from 96 - 99.
17. Associate Dean Academics - Manipal Institute of Management from 1999 to 2002.

D. Record of Contributions

| <u>Publications</u> | | <u>Technology/Products/Patents</u> | |
|--|-----------|--|-----------|
| Number of papers published (in refereed journals only) | 15 | Number of innovative Technologies/Products developed | 03 |
| Number of papers published | 20 | Number of Technology Transfer Agreements concluded | 01 |
| Most significant refereed journal papers and corresponding impact factor | 05 | Number of National Patents filed | 01 |
| Conference Proceedings / Workshop proceeding | 20 | Number of International Patents filed | 00 |
| Number of Books/Monographs authored (Attach separate sheet with titles & publishers) | 02 | Number of Sponsored/Consultancy Projects completed | 05 |

E. Work Experience

| Institute | Position | Period |
|--|-----------------------------|--|
| Chief Executive Officer AIC Nitte Incubation Center | Chief Executive Officer | June 2020- till date |
| Justice K.S Hegde Institute of Management , Nitte | Dean-Corporate Programme | April -01, 2016 – May 2020 |
| Sahyadri School of Management Mangalore | Director | Dec 2011 – March 31 st , 2016 |
| Manipal Institute of Management | Associate Professor | May 2005 – December 2011 |
| Manipal Institute of Management | Senior Lecturer | December 1999-May 2005 |
| Upendra Pai Memorial college, Udupi, Manipal University | Senior Lecturer | June 1993-December 1999 |
| M.G.M college, Udupi, Manipal University | Lecturer | June 1989–June 1993 |
| Government College, Hebri | Lecturer | Nov. 1987-May 1989 |

F. Personal

- 1) Full Name - Dr Ananthapadhmanabha Achar
- 2) Date of Birth - May 01, 1963
- 3) Marital Status - Married (one daughter aged 20 years)
- 4) Familiarity with languages - English, Hindi, Kannada, Tulu